



Sofa Land, Sherwood Park, AB

Founded in 1976, Sofa Land is a Canadian retailer dedicated to providing the best value and service on quality home furnishings.

Products Used

- BG-2240D
- PE-304BU



Purpose

Sofa Land was in search of the perfect audio system capable of producing clear, crisp background music in order to enhance their customers' experience.

Challenges

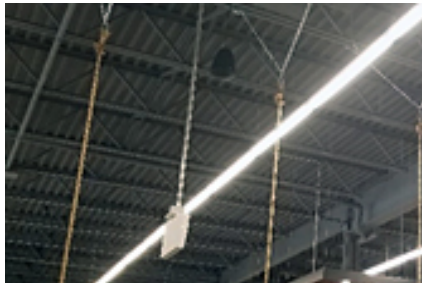
Sofa Land's showroom is a large, open space with high, open truss ceilings. This created the challenge of devising a setup capable of distributing sound evenly throughout the entire showroom.

Solution

TOA Canada's sleek and modern looking PE-304BU Pendant Speakers were suspended throughout the showroom. The strategic placement of the speakers resulted in even, crisp sounding audio throughout. The speakers are powered and controlled by TOA's powerful BG-2240D-AM Mixer Amplifier.

Feedback

The management and staff at Sofa Land had their expectations exceeded and provided excellent feedback. Their newly installed audio equipment has greatly elevated their day-to-day customer's shopping experience.



About TOA Canada Corporation

TOA Corporation was founded in Kobe, Japan over 80 years ago. TOA operates in over 100 countries worldwide, with manufacturing Facilities found in nearly every major market area. These facilities have a reputation for precision design and fabrication, resulting in a Proven track record of TOA product reliability.

TOA Canada Corporation was formed in 1990 as a complete sound solutions provider, specializing in commercial audio, including, Public address, voice communications, voice evacuation and emergency paging requirements. TOA Canada offers complete solutions for all corporate and commercial audio communications and intercom security requirements.